

The Future of Voting

End-To-End Verifiable Blockchain-Based Voting Software



Our Mission

Follow My Vote is a nonpartisan public benefit corporation born on the 4th of July, founded on the principles of freedom, as a tribute to the Founding Fathers of the United States.



Follow My Vote's mission is to promote truth and freedom by empowering individuals to communicate effectively and implement non-coercive solutions to societal problems.



Who We Are

Digital Marketing Expert

Adam Kaleb Ernest - Co-Founder & CEO

Adam graduated from Virginia Tech in 2004, with a Bachelor's of Science degree in Marketing Management. Since then, he has acquired more than 10 years of digital marketing experience, owning a critical role in the development of an internet marketing agency from the ground up.

Adam is now leading the conversation with respect to blockchain-based voting systems and has been featured in publications such as The Roanoke Times, The Independent Voter Network (IVN), and Bitcoin Magazine.





Who We Are

Accomplished Blockchain Architect

Nathan Hourt - Co-Founder & CTO

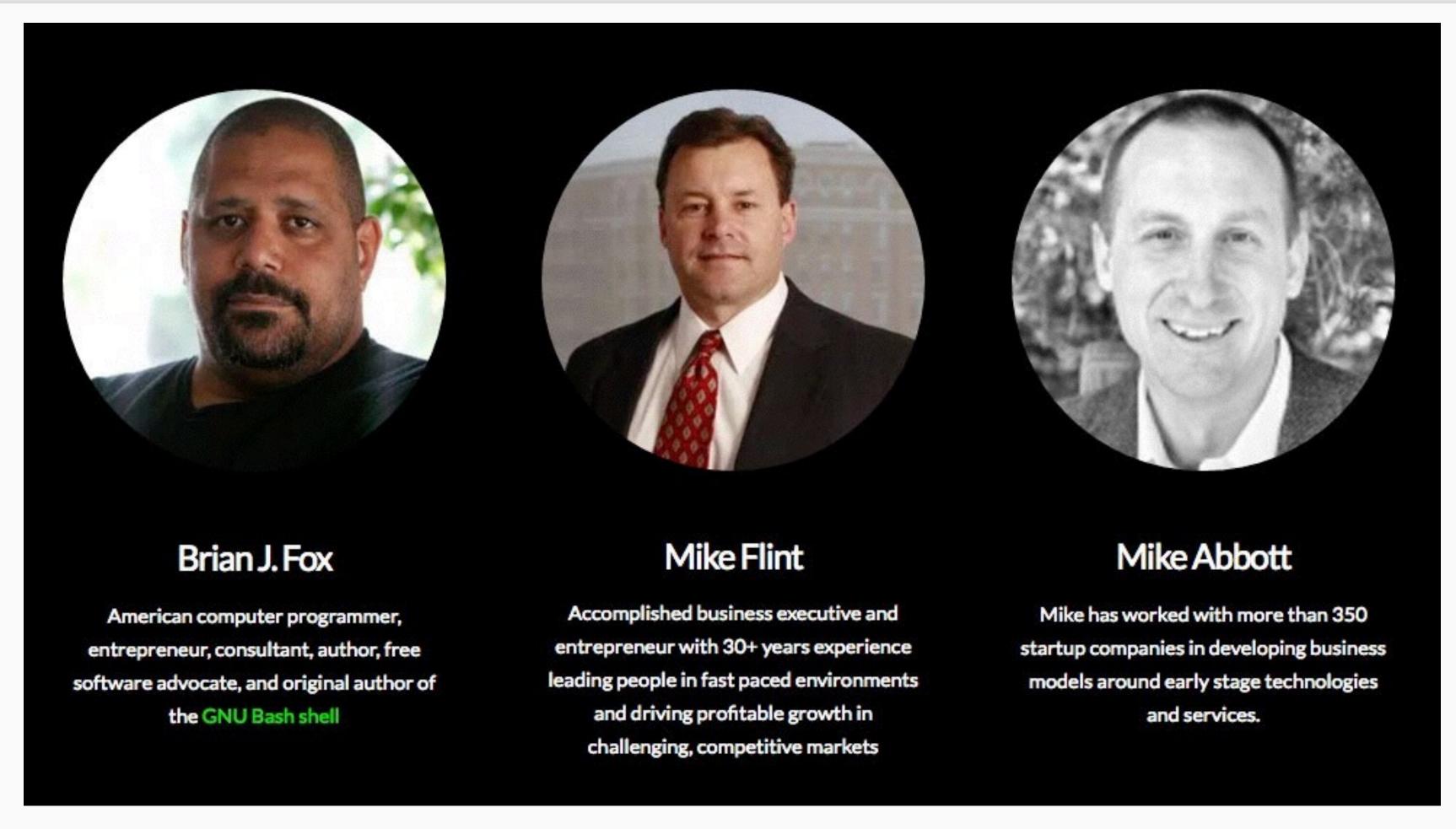
Nathan has a Bachelor's of Science Degree in Computer Science from Harding University and a Master's of Science Degree in Computer Science from Rensselaer Polytechnic Institute. He has contributed to research projects in data compression, randomized algorithms, and software obfuscation and reverse engineering. Nathan is one of two chief architects that designed and developed the Graphene Blockchain Framework, which is the foundation upon which Muse, BitShares, and Steem built their blockchains.





Our Advisors

Thought Leaders and Captains of Industry





Our Technology

Raises the bar with respect to the integrity standards of voting systems used in elections worldwide.

Follow My Vote[™] addresses the key problems in today's voting systems using innovative blockchain technology.





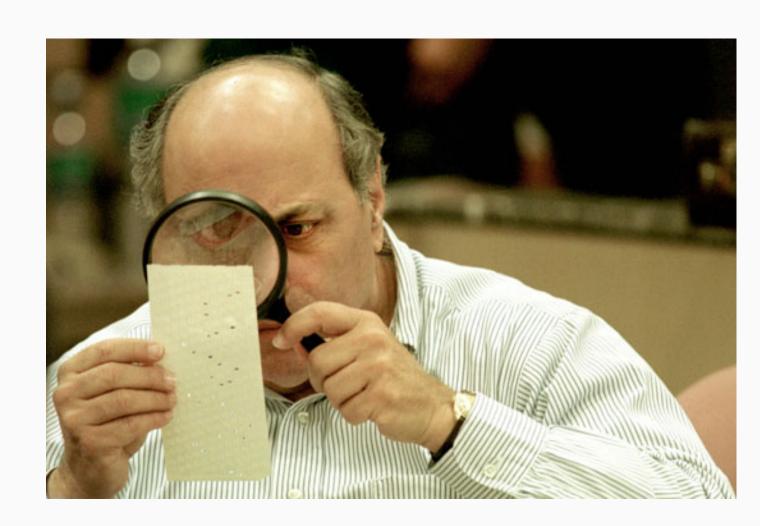
Paper Doesn't Scale

United States Presidential Election 2000

George Bush vs. Al Gore



Infamous Hanging Chads



The more voters a paper-based system attempts to accommodate, the easier it becomes for a fraudster to corrupt. For example, it is relatively easy to keep track of two ballots and make sure that neither of them is tampered with or replaced, even as they are moved and stored as necessary. It is far more difficult to ensure the secure handling of two million ballots as they are transported, stored, and counted.



Paper Isn't Secure

Humans are human. They make mistakes. They are also vulnerable to corruption.



Paper-based voting systems rely on procedural security, which can be thought of as "security based on people doing their jobs right." In a procedurally secured system, there are no technical safeguards to ensure that the proper security measures were followed, and there is no way to detect a breach of security after the fact.



Mail Gets Lost

Voting by mail comes with its own set of challenges.



According to the University of Minnesota, 6-15% of mail is being delivered late, and the Postal Regulatory Commission admits that almost 2% of mail is lost by the USPS. These statistics are alarming and prove that voting by mail is an inherently flawed way to cast your ballot in an election.



Voting Machines Are Vulnerable

Electronic voting machines have proven to be vulnerable to attacks from hackers.

2007

2011

2015



Sequoia



Diebold

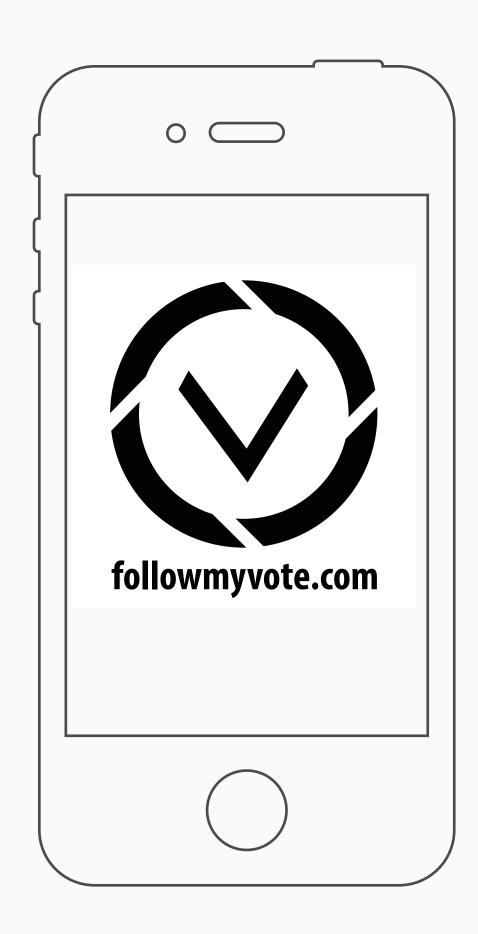


WinVote



The World Is Coming Online

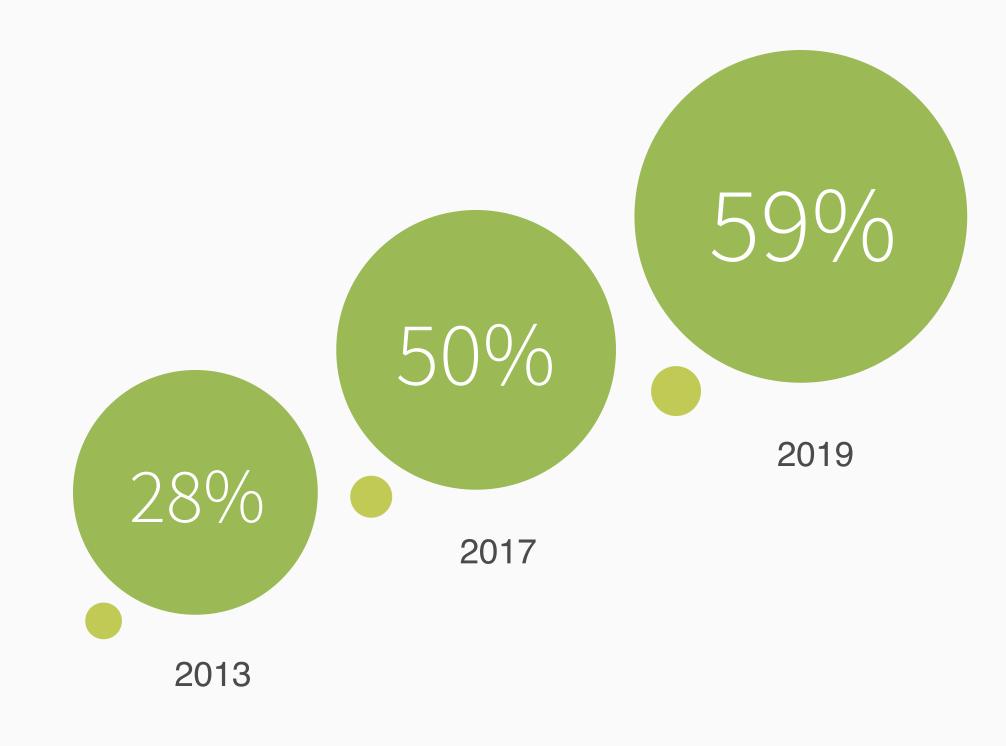
Global Smartphone Adoption Rates.



Voting Online is a Matter of Time:

Today, people are generally welcoming technology into their lives with open arms. We bank online. We shop online. It's only a matter of time before we vote online.

According to <u>Forrester Research</u>, by 2019 the world will have reached 3.5B smartphone subscribers, crossing the 50% mark for smartphone penetration by population.





Our Design Approach

Live In The Future. Build What's Missing.





The Past

VS.

The Future



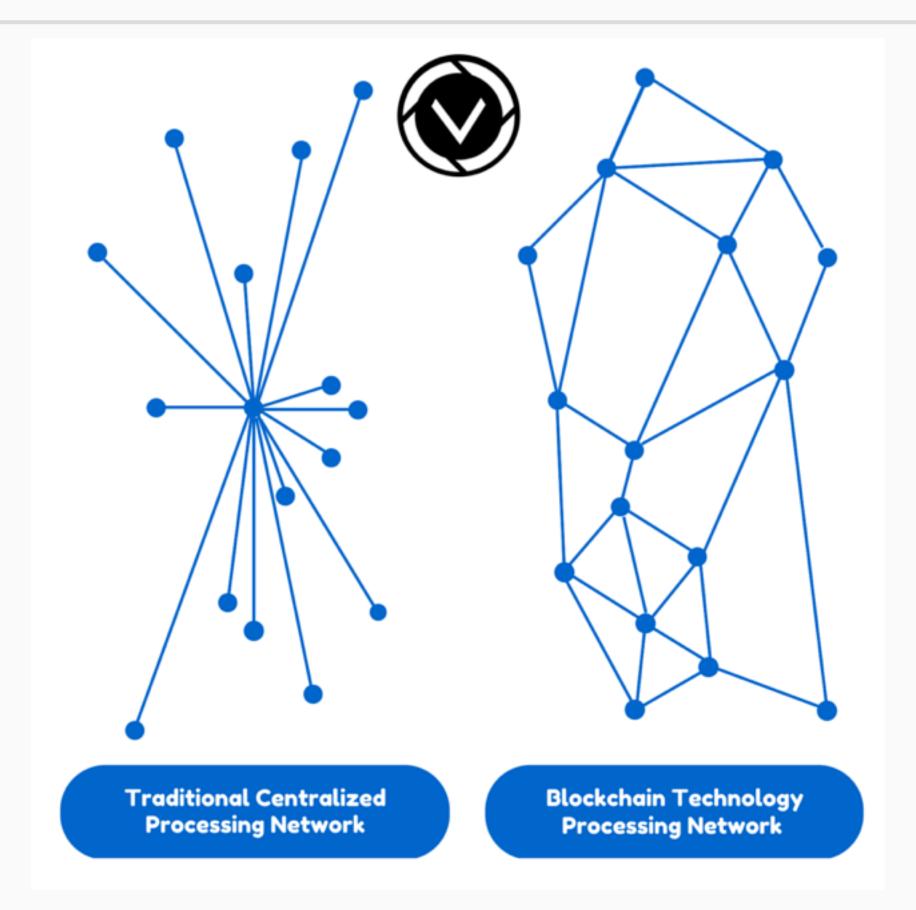


Our voting system is based on cryptographic security. All data is protected with elliptic curve cryptography to avoid tampering, and is stored on the blockchain to ensure that once it is recorded, it can never be changed. This allows complete audit-ability after the fact, giving anyone the ability to ensure that all of the votes were cast, recorded, and counted correctly, without any possibility for fraud to have occurred undetected.



The Blockchain Is Decentralized

A blockchain is a peer-to-peer network that stores data in a decentralized database, which is irreversible and publicly verifiable.



Blockchain technology enables networks of trust between people, organizations and enterprises without the need for third party intermediation.



Blockchain Technology = E2E Verifiable Voting

Blockchain technology will enable the world to vote with integrity.



Decentralized

The blockchain is built and maintained by a decentralized network of computers.

Verifiable

The blockchain is a public database where votes can be stored and audited by all voters.

Irreversible

Once votes are stored on a blockchain, they cannot be changed by anyone in any way.

Private

In blockchain based systems, cryptography is utilized to protect each user's right to privacy.

Censorship-Proof

Voter's Identities are kept private, preventing anyone in the system from censoring another's voice.

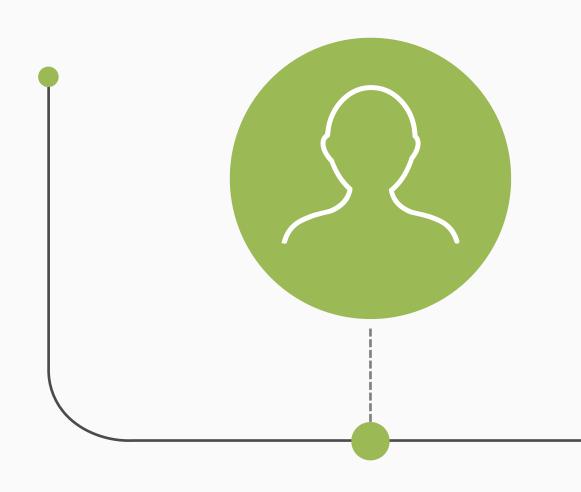
Open-Source

Blockchains are considered to be trustworthy, as the code is open-source and fully automated.



E2E Verifiable Voting Process

We use elliptic curve cryptography technology to securely cast votes stored in an irreversible blockchain-based ballot box.



Certificate of Uniqueness

N of M Identity Verifiers verify info and issue certificate of uniqueness of ID Key, authorizing ID Key to vote on specific ballot type based on GEO.

Step 2



Step 1

Identity Verification

Voter submits identity info with ID Key to Identity (ID) Verifiers.



Step 3

Blinded Token Submission

Blinded token is paired with certificate from ID Verifiers to Registrars requesting approval to request the appropriate ballot type.

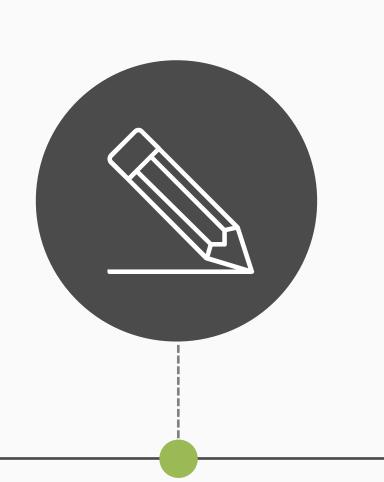




Request Ballot

Voter unblinds the signed token and sends it back to the Registrars with a Vote Key, requesting the appropriate ballot type based on their GEO.





Step 6

Registration Completed

Registrars sends certificate of authority for Voter's Voting Key to vote in the election using the appropriate ballot type.



Step 4

Blinded Token Signature

N of M Registrars approve the request by signing the blinded token and sending it back to the voter.

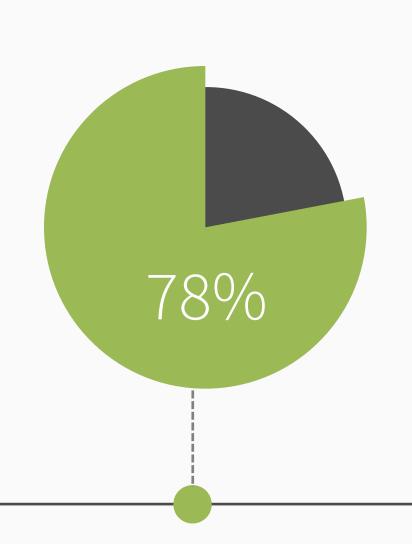




Voter Verifies Vote

Using their Public Key issued by the software, the Voter can verify their vote was cast as intended and counted as cast.

Step 8



Step 7

Ballot Is Cast

Voter completes and securely casts ballot, which is stored in an irreversible blockchain database.



Step 9

Election Results Audited

The relationship between Voters and their Public Keys is unknown. All participants can audit the ballot box to ensure that the vote totals being reported are accurate.



Identity Verification

We've architected our voting system to allow for 3rd-party integrations of all types.



Government-Issued ID Verification



Information Based ID Verification

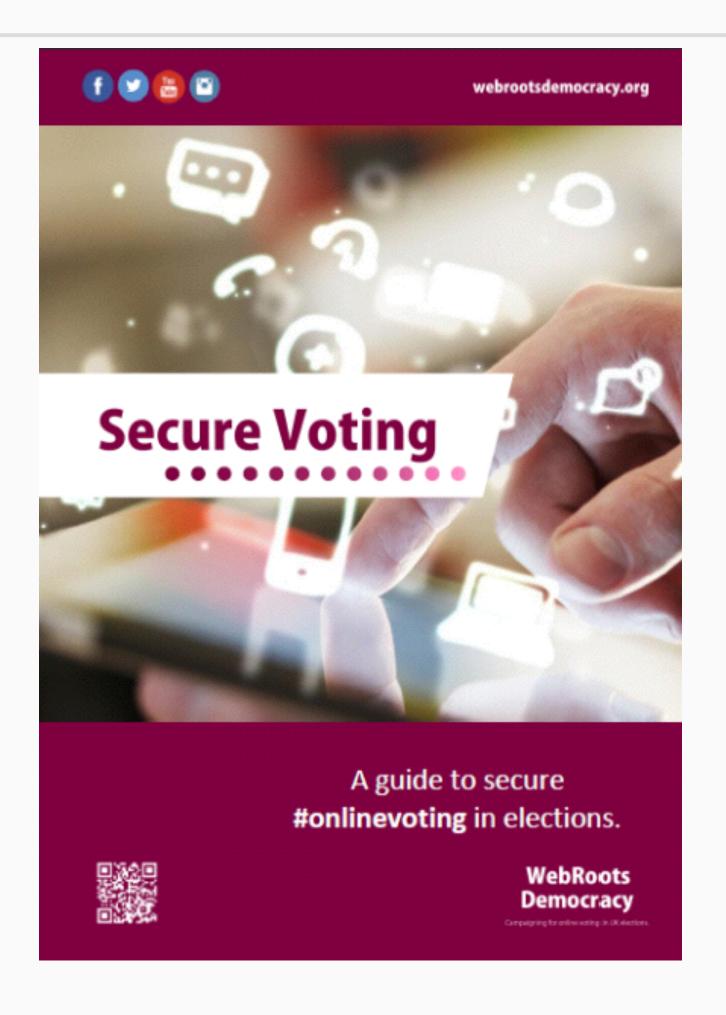


Biometric ID Verification



Thought Leadership

Follow My Vote is featured in an international publication released by WebRoots Democracy, positioning us as an industry leader in designing secure online voting software.



Follow My Vote

Voter verification

Safeguards from peer-pressure

Ensuring the correct vote is submitted

Ensuring the correct vote is received

Safeguards against malware on the voter's device

Safeguards against cyber-attacks

Contingencies in case of vote-tampering

Detecting interferences with the online voting system

Maintaining audit trails

Ensuring the system is sufficiently secure

Securing voter records and personal details

Open-sourcing and working in an alliance

"

Due to the decentralised design and the blockchain-based record, it should be impossible to tamper with votes on a large-scale basis.

"



Media Buzz

Our innovative approach to developing secure end-to-end verifiable blockchain voting software has been featured in many well known publications.



THE HUFFINGTON POST





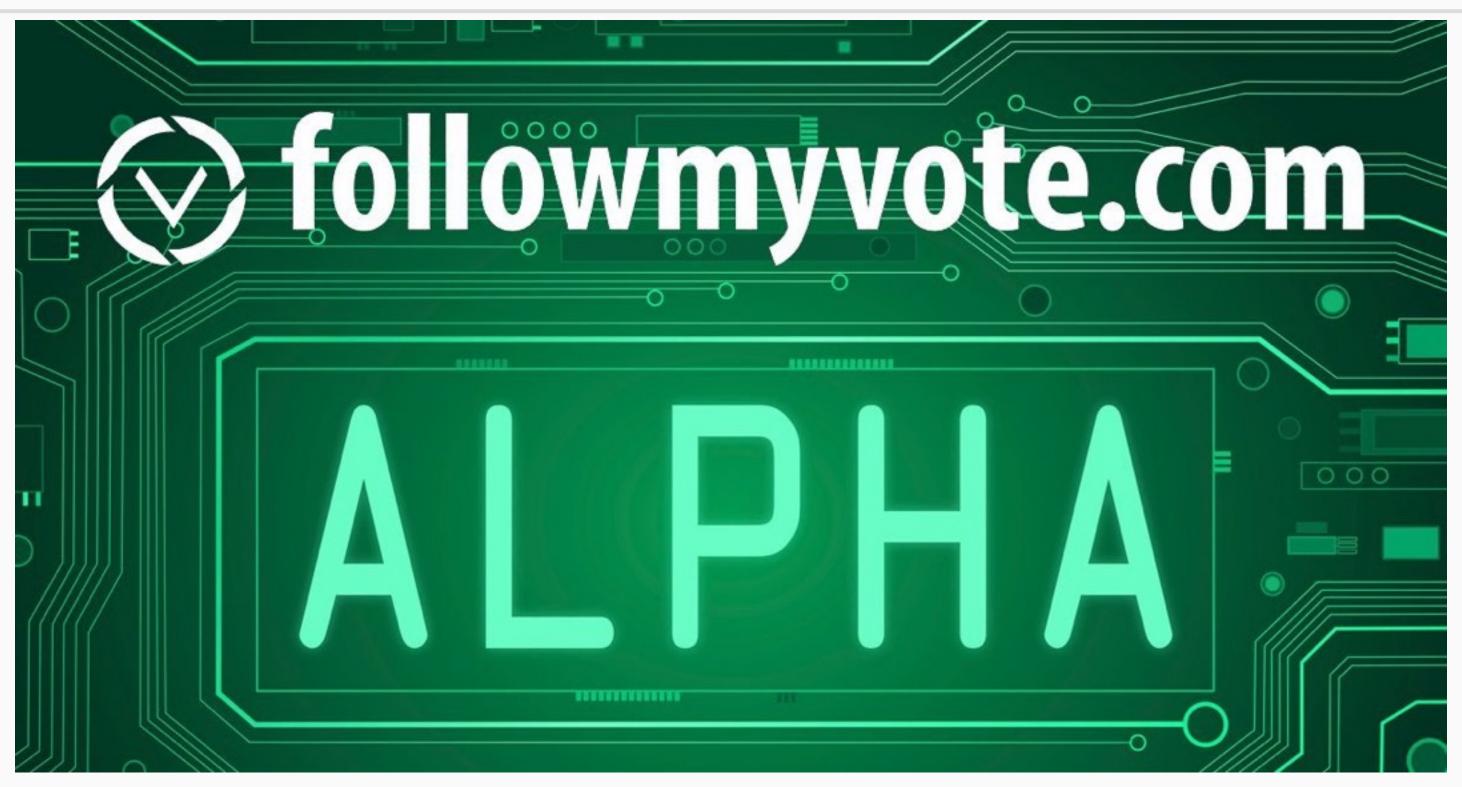


Forbes The Telegraph



Alpha Release

In August of 2016, we announced the release of the initial alpha version of our blockchain-based stake-weighted voting software, which supports proxy voting for corporations and HOA's.

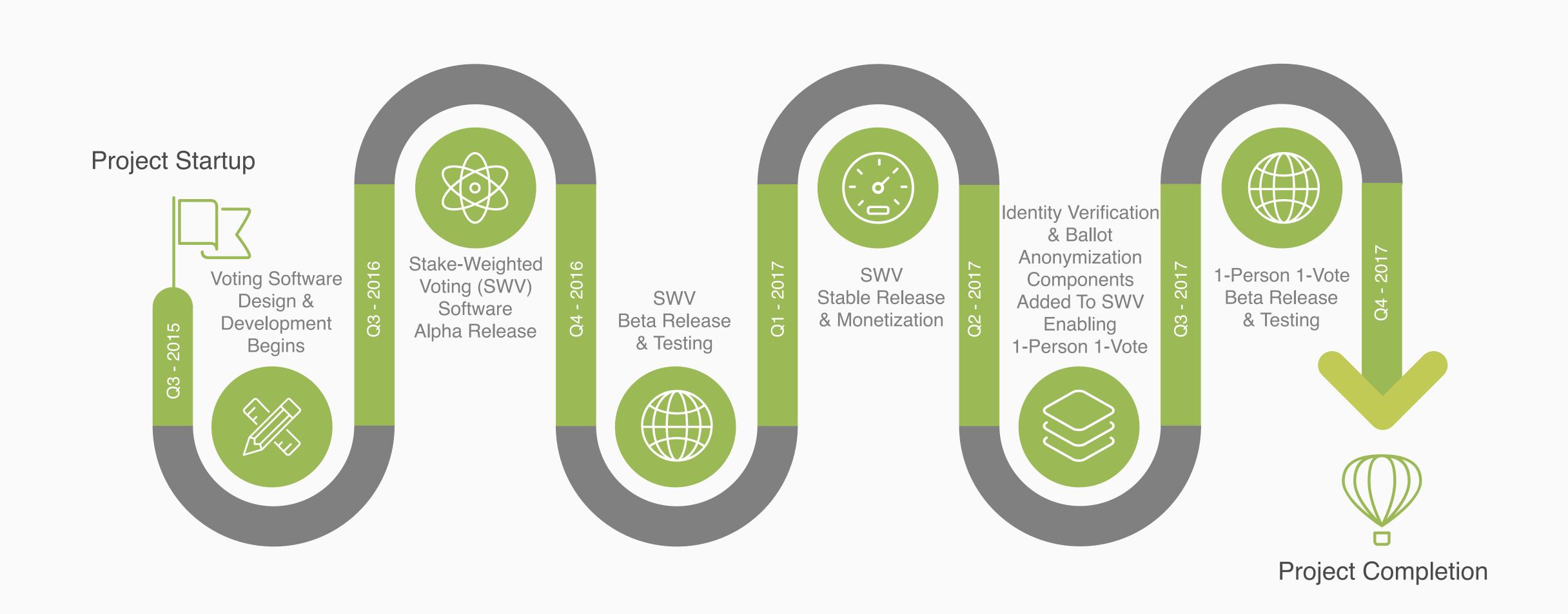


This alpha is the foundation for the development of our more advanced 1-person 1-vote voting system, which incorporates identity verification and anonymous ballot issuance and is capable of hosting verified polls and elections of all types.



Project Timeline

We are in a race to the finish line.





Beta Testers

Multiple organizations have committed to beta testing our voting software!

Proxy Voting



Student Organizations



Government-Sponsored Elections



"Liberland aims to be the frontrunner for all technological improvements that make citizens lives easier. That is why we chose to be the first users of Follow My Vote."

- Vít Jedlička, President of The Free Republic of Liberland





Implementation Opportunities

Some states in the U.S. are closer than others. Some countries are closer than the U.S.

United States

1 Virginia

We've met with the Secretary of Administration in Richmond. They are working on SB 11: Online Voting For Overseas Military.

Oregon

Currently, all voting is done by mail. Governor Kate Brown is an advocate of online voting and may be open to a pilot.

California

SB 360: Allows for the investment of government funds to pilot open-source voting systems.

International

Iceland

We have connections to the Pirate Party of Iceland, which is poised to take over parliament in the elections of 2017.

Jamaica

We've been contacted by influential citizens interested in a pilot for the 700,000 diaspora living in Broward County, FL.

Netherlands

We are in talks with the Ministry of Interior Affairs regarding their interest in using our software.

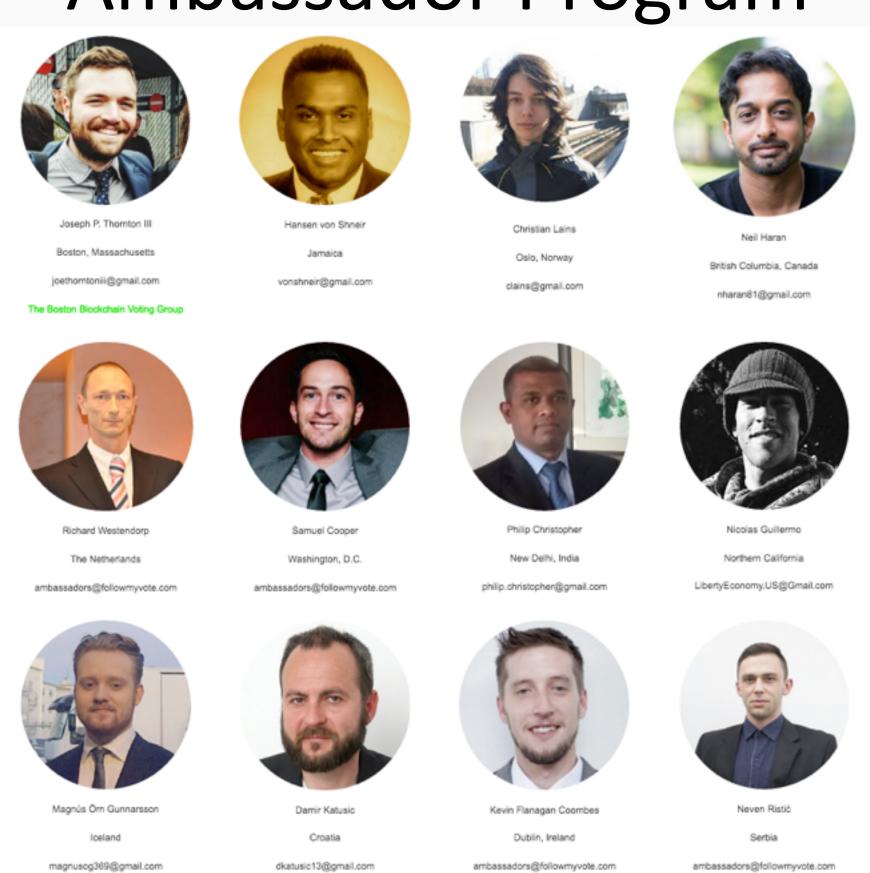
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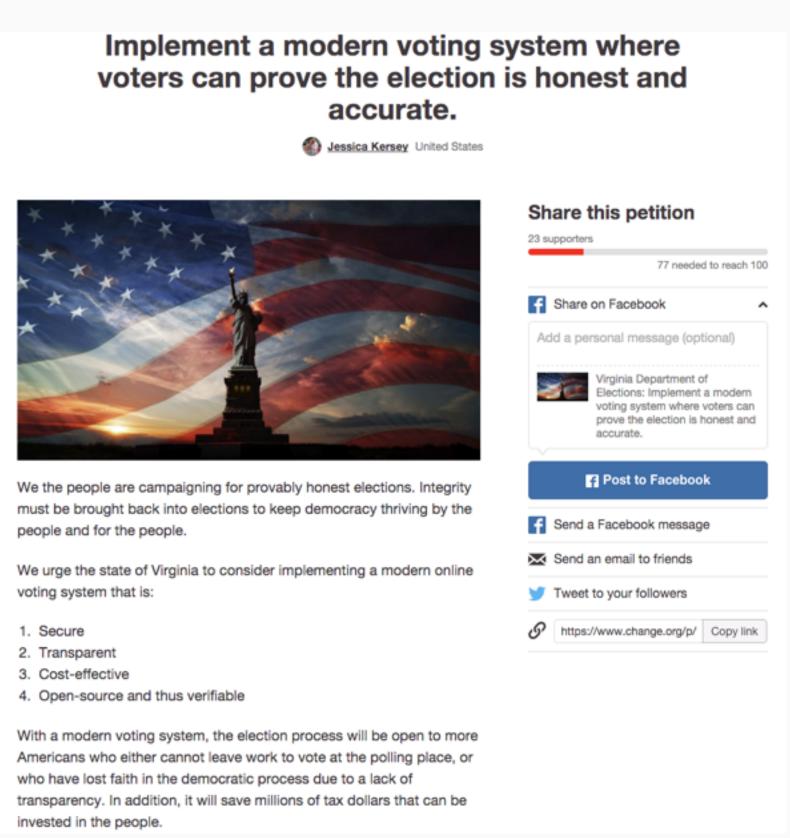
Grassroots Marketing

We are building grassroots movements in various countries throughout the world in support of adopting our software.

Ambassador Program



Government Petitions





Strategic Partnerships

We take pride in forming strategic partnerships with progressive organizations that support our efforts to advance and reform voting worldwide.











Our Industry

It is only a matter of time before the election systems industry is disrupted by new and emerging technologies.

Competition









Market Size

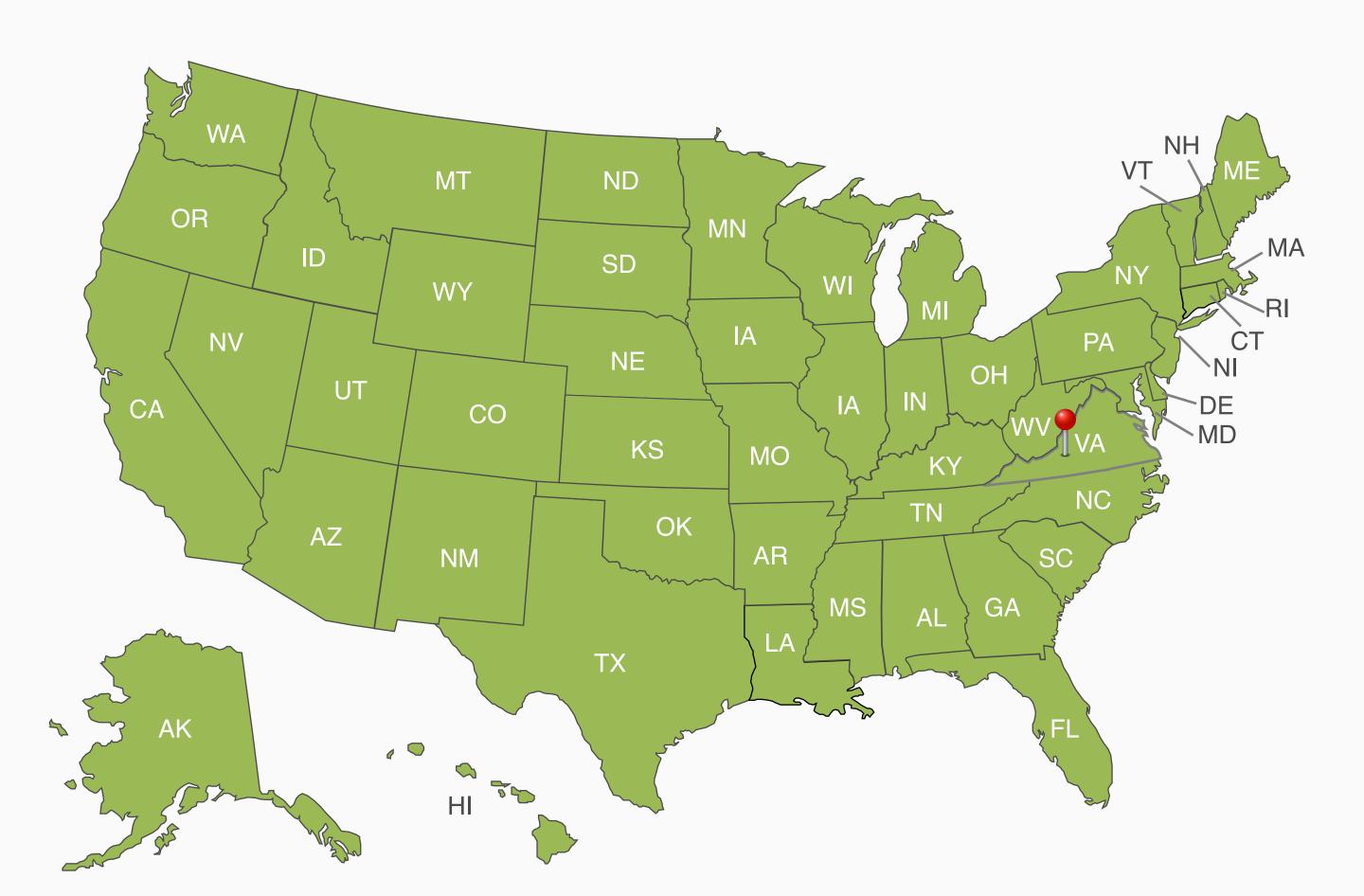
3.2 Billion

We have entered a new paradigm of what is technologically possible. Upon completion of our 1-person 1-vote blockchain-based voting software, we will be poised to disrupt the entire election systems industry, offering a superior solution at a competitive price.



Our Location

2020 Kraft Drive, Suite 3050, Blacksburg, VA 24060

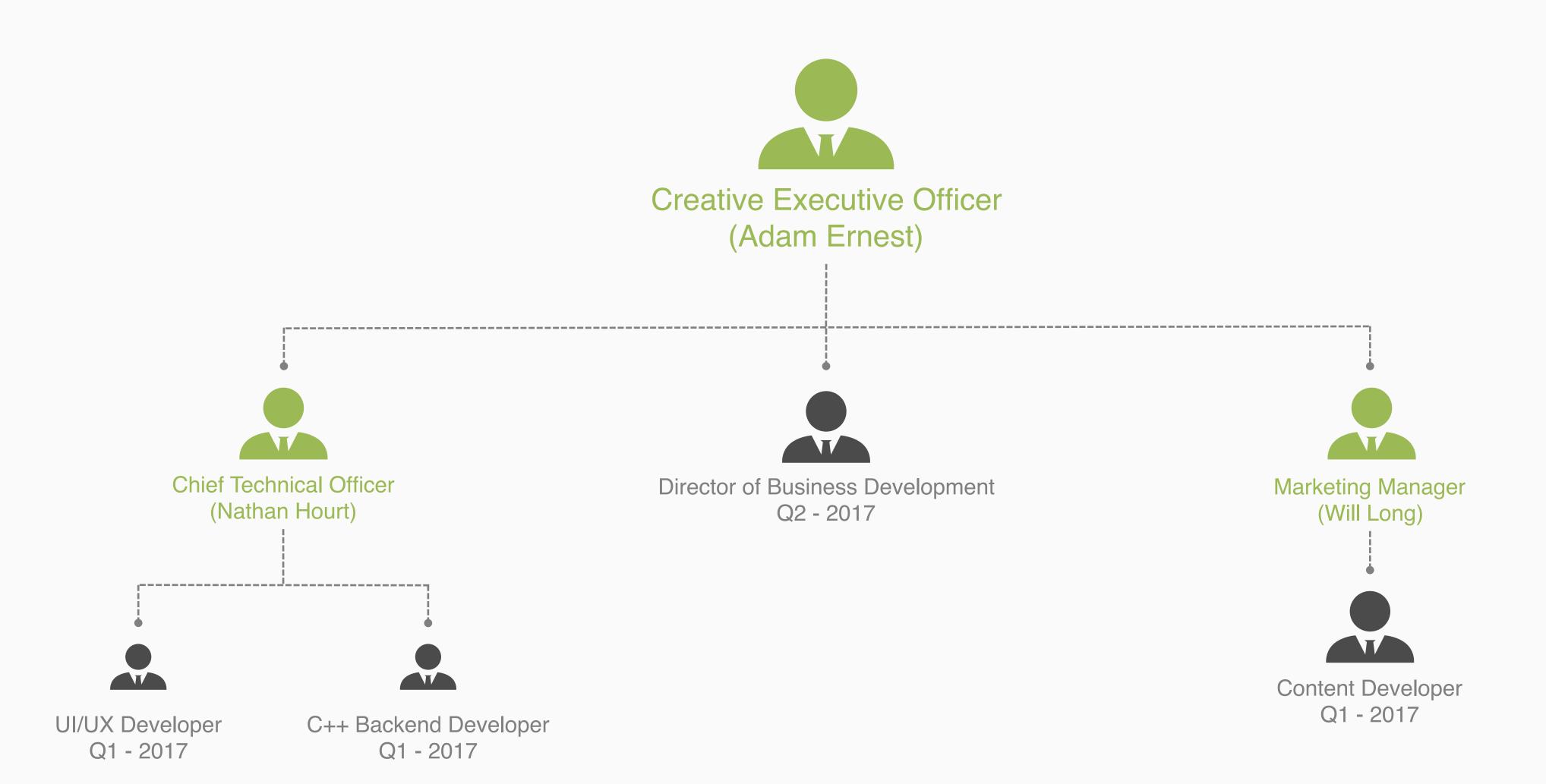






Our Hiring Plan

The majority of the funds we raise will be dedicated to increasing the size of our staff.





We Are Follow My VoteTM

We are blockchain agnostic. We are government agnostic. We are worldwide.





Thank You

We hope to hear from you soon!

Contact Us:

